

Carter Morse & Goodrich is a boutique M&A advisory firm that specializes in representing leading founder-led and family-held businesses valued between \$25 million and \$250 million. Our specialty is advising owners as they plan, prepare, execute, and close successful transactions that maximize shareholder value.

Leveraging nearly four decades of investment banking experience and expertise, we repeatedly deliver exceptional results by providing independent, client-focused advice throughout a highly disciplined sale process. The combination of our hands-on approach, senior banker attention, strategic guidance, seamless transaction execution, and extensive network of domestic and international resources has enabled us to become a trusted advisor to hundreds of founders and families. We fully understand and appreciate the unique dynamics of these companies and the importance of owner legacies.

CMG By the Numbers:

1987 FOUNDED

450+

CLIENT ENGAGEMENTS

\$6 Billion +

TRANSACTION VALUE

1 Objective

SUCCESSFUL CLIENT OUTCOMES

Dedicated Industry Focus











Manufacturing

Metal Fabrication
Aerospace and Defense
Niche Manufacturing
Tools & Equipment

Specialty Services

Diversified Services
Facilities & Residential
Industrial Services
Distribution & Logistics

HVAC

Manufacturing
Distribution
HVAC Services
Building Automation

Consumer

Household Products
Pet Products
Sporting Goods
Infant & Juvenile

Food & Beverage

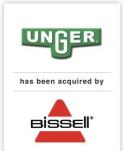
Non-Alcoholic Beverages Alcoholic Beverages Snacks & Confectionary Specialty Foods

CMG Core Values

Recent Industry Transactions

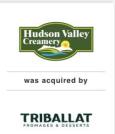




















For certain transactions, a CMG principal was the exclusive financial advisor to the client while at a prior firm.

Recent Recognition



2024 AWARD WINNER **Cross Border** Deal of the Year (\$25m - \$50m)



2023 Boutique **Investment Bank** of the Year



2023 Winner **Industrials** International Deal of the Year



2023 **Private Equity Deal of the Year**



Global Reach





Carter Morse & Goodrich is a founding member of the Alliance of International Corporate Advisors (AICA), which enables us to deliver both global reach and local knowledge through our close collaboration with 250+ senior professionals at 41 partners firms in 39 countries across six continents.



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