

M&A Expertise for Founders & Families



The Tide Mill Building & CMG Headquarters

cartermorse.com

Carter Morse & Goodrich is a boutique M&A advisory firm that specializes in representing leading founder-led and family-held businesses valued between \$25 million and \$250 million. Our specialty is advising owners as they plan, prepare, execute, and close successful transactions that maximize shareholder value.

Leveraging nearly four decades of investment banking experience and expertise, we repeatedly deliver exceptional results by providing independent, client-focused advice throughout a highly disciplined sale process. The combination of our hands-on approach, senior banker attention, strategic guidance, seamless transaction execution, and extensive network of domestic and international resources has enabled us to become a trusted advisor to hundreds of founders and families. We fully understand and appreciate the unique dynamics of these companies and the importance of owner legacies.

CMG By the Numbers:

1987

FOUNDED

450+

CLIENT ENGAGEMENTS

\$6 Billion +

TRANSACTION
VALUE

1 Objective

SUCCESSFUL
CLIENT OUTCOMES

Dedicated Industry Focus



Manufacturing

Metal Fabrication
Aerospace and Defense
Niche Manufacturing
Tools & Equipment



Specialty Services

Diversified Services
Facilities & Residential
Industrial Services
Distribution & Logistics



HVAC

Manufacturing
Distribution
HVAC Services
Building Automation



Consumer

Household Products
Pet Products
Sporting Goods
Infant & Juvenile





















Food & Beverage

Non-Alcoholic Beverages
Alcoholic Beverages
Snacks & Confectionary
Specialty Foods

CMG Core Values

Run Through Walls | Insatiable Curiosity | Engage Personally | Team Player | Humble Confidence

Recent Industry Transactions

 <p>has been acquired by</p> 	 <p>has been acquired by</p> <p>Strategic Acquirer</p>	 <p>has been acquired by</p> 	 <p>has been acquired by</p> 	<p>received a strategic investment from</p> 
 <p>was acquired by</p> 	 <p>has acquired the assets of</p> 	 <p>has signed a master distribution agreement with</p> 	 <p>entered into a minority recapitalization with</p> 	 <p>has acquired the assets of</p> 

For certain transactions, a CMG principal was the exclusive financial advisor to the client while at a prior firm.

Recent Recognition

 <p>2024 AWARD WINNER Cross Border Deal of the Year (\$25m - \$50m)</p>	 <p>2023 Boutique Investment Bank of the Year</p>	 <p>2023 Winner Industrials International Deal of the Year</p>	 <p>2023 Private Equity Deal of the Year</p>	 <p>2022 Winner Corporate/Strategic Deal of the Year (\$150m - \$250m)</p>
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Global Reach



Carter Morse & Goodrich is a founding member of the Alliance of International Corporate Advisors (AICA), which enables us to deliver both global reach and local knowledge through our close collaboration with 250+ senior professionals at 41 partner firms in 39 countries across six continents.

Carter Morse & Goodrich
Investment Bankers & Since 1987

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